

# LEAVING A

# Legacy

Quail Forever would like to thank these new and recently upgraded members for showing unwavering support for wildlife habitat conservation, and truly leaving a legacy for future hunters and conservationists.

## NEW PATRON MEMBER

**OK** - Chris Lee

## NEW LIFE MEMBERS

**AL** - Glen Bridges, Segal Drummond Jr., **CO** - Jack Johnson, **FL** - Tom Harding, Rob Wells, **GA** - Sutton Slover, **IA** - Daniel Bartlett, Ronald Kuntz, Charles B. Lex, **MN** - Tom Bauman, **MO** - Chad Uber, **NC** - Craig W. Eudy, **NE** - Peter Berthelsen, Randall Dunn, **OK** - Joe Roberts, Reed Thompson, **SC** - Scott Crosby, John Webster, **TX** - Joe A. Golden

## NEW DOG LIFE MEMBER

**TX** - Cassie (English Cocker Spaniel) - Joe Hosmer

## TRIBUTES

Family and friends often search for ways to honor a friend or loved one, and we are privileged to receive the following tribute contributions.

Steve Shafer and Dr. Raymond L. Spence Jr.

## MEMORIALS

We are honored to receive the following memorial contributions in remembrance of friends and loved ones that have gone before us.

Kent Wilson

If you are interested in upgrading your membership to a Life Member, Patron Member or Gold Patron Member, please contact David Bue, Quail Forever's VP of Development, at (218) 340-5519 or email [dbue@pheasantsforever.org](mailto:dbue@pheasantsforever.org). If you would like to make a tribute or memorial contribution, please contact Casey Waterman, Quail Forever's Development Associate, at (651) 209-4991 or email [cwaterman@pheasantsforever.org](mailto:cwaterman@pheasantsforever.org).



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# COVEYED UP AND ON THE RISE



2018 QUAIL FOREVER ANNUAL REPORT

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## MISSION STATEMENT:

Quail Forever is dedicated to the conservation of quail, pheasants and other wildlife through habitat improvements, public awareness, education, and land management policies and programs.

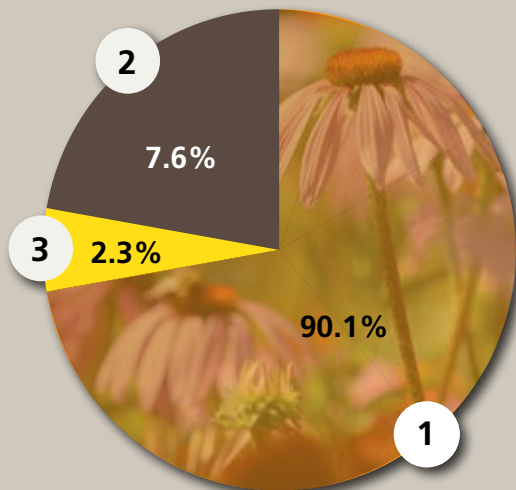
### A HISTORY OF UPLAND ACHIEVEMENTS SINCE 2005

Over 4 million acres impacted

64,000+ landowner contacts



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### WHERE YOUR DOLLARS GO 2018

1: Mission 90.1%

2: Fundraising 7.6%

3: Administration 2.3%

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2018 Revenue (QF/PF combined) \$97,346,083

2018 Mission Spending: \$96,369,297

# COVEYED UP AND ON THE RISE

*Dear Quail Forever Supporter,*

For a quail, the integrity of the covey is everything. Alone, a quail stands no chance of survival. But together, within the covey, there is strength, security and a fighter's chance to survive, thrive and help ensure the future of the group.

It is no mere coincidence that Quail Forever works on the same model. Alone, we are lone voices crying in the wilderness. Together, we are a chorus, a juggernaut of a covey coming together for a shared passion, working toward a shared goal.

And what goals we have achieved in the past year! In 2018, Quail Forever experienced rapid growth in members, chapters and dollars generated for upland conservation. Some of our highlights include:

**Growing** to 168 chapters with over 16,000 members, 15 regional representatives and 152 biologists putting habitat on the ground all over quail country.

**Orchestrating** a historic \$17 million Working Lands for Wildlife Grant that will hire 16 additional Quail Forever biologists who will collaborate with private landowners, state and federal agencies, and non-governmental organizations to deliver technical assistance via Farm Bill conservation programs to landowners throughout the bobwhite quail range.

**Lobbying** hard for passage of the Farm Bill and other federal conservation programs that affect millions of acres of upland habitat.

**Adding** a dedicated editor and brand manager for the Quail Forever Journal to elevate the magazine's quality and overall reading experience by bringing in fresh new writers, content, and an increased focus on our social media presence.

It could be easy to rest on such accomplishments. But the challenges are still daunting. The covey faces many challenges:

**Upland Habitat** — Places that benefit gamebirds we hunt, grow wildlife well beyond what we hunt, and improve the very lives we live.

**Places to Hunt** — Public lands for you, your family, anyone, to enjoy for hunting, hiking, birding and wildlife watching, dog

training and activities far beyond.

**Hunting Heritage** — New hunters (from every generation) to carry on the conservation mission. People who hunt, care; and people who care, act.

Your role in this mission is critical. You chose to become a member of this covey. You joined Quail Forever. You care. You act — by giving your energy and time and financial support, and by being an advocate for the uplands when Quail Forever asks. In return, we promise to fulfill our part of this vitally important contract. We will:

**Add** to the Quail Forever toolbox for supporting existing conservation programs and initiating new ones focusing on habitat for quail, pheasants, soil and water quality, pollinators, sage grouse, prairie chickens, songbirds ... every creature of the uplands, including you.

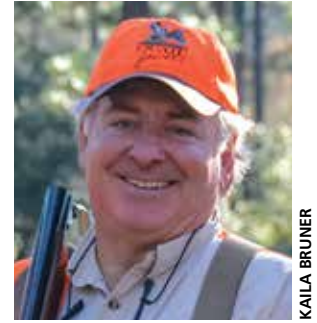
**Keep up** the good fight in Washington D.C. for policies and programs that will benefit upland habitat conservation. Quail Forever will hold its place at the table with our country's other major non-governmental conservation organizations (NGOs). Your membership, coupled with your voice, are the only ways we can do it with clout.

**Put** more upland acres on the ground by maximizing the dollars QF generates and working with our key partners to turn, on average, every \$1 into \$4 for upland habitat programs and placing more boots on the ground to make them happen.

As we can't do any of those jobs without you, we can't do them without other key partners, including state fish and game departments, federal agencies, other NGOs, and our national sponsors.

This annual report is a chance to celebrate what was accomplished in 2018. But like a covey that's ever-vigilant, ever-moving forward, there is more work to do, more goals to reach, more challenges to overcome, more chances for our covey to grow.

We are committed for 2019, and the years ahead.



KAILA BRUNER

*By Howard K. Vincent  
President & CEO*

*Howard K. Vincent  
President and CEO  
Quail Forever*

## TOP 10 CHAPTERS FOR FOOD PLOT 2018 (ACRES)

Heart of the Ozarks (MO)	2,500
Music City (TN)	2,120
Smoky Mountain (TN)	2,000
Volunteer (TN)	1,175
2 C Quail Forever (MO)	1,060
Commonwealth (KY)	800
Northern Kentucky (KY)	700
Mark Twain (MO)	480
Wyota (MO)	380
St. Louis (MO)	340
<b>Total for All QF Chapters</b>	<b>14,018</b>

# HABITAT

## Creating More Quail Habitat, Forging More Conservation Partnerships

It was a year of big achievements and unparalleled growth for Quail Forever’s habitat work. From forging new conservation partnerships to adding dozens of boots-on-the-ground positions that will have major positive impacts all across quail country, Quail Forever is on the rise.

One of the biggest achievements is a partnership agreement with the National Fish and Wildlife Foundation (NFWF) for the Working Lands for Wildlife (WLFW) initiative. QF was awarded a NFWF grant to provide technical assistance delivering the National Resource Conservation Service’s WLFW bobwhite projects, focusing on working grassland and pine savannah habitats.

The total partnership, including the NFWF funding, state agency partner support, QF chapters, and other sources will result in \$4.9 million dollars invested in producing bobwhite habitat in the following states: Missouri, Arkansas, Georgia, South Carolina, Kentucky, Ohio and New Jersey. A total of 14 new technical assistance positions will be added in these 7 states.

Another highlight is the success and expansion of our Farm Bill biologist program, which works to help landowners improve their acreage for both agriculture and wildlife. These biologists live and work in the communities they serve, with the goal of creating a working landscape that keeps conservation in mind.

Other habitat highlights from quail country include:

### Southeast

- Adding 3 new employees in Kentucky and Tennessee through a Regional Conservation Partnership Program (RCPP) Award with the American Bird Conservancy, Natural Resource Conservation Service, Austin Peay University, and the Southeastern Grasslands Initiative. In addition, QF will be adding its first biologist in Mississippi through a partnership with the Natural Resource Conservation Service.

- Adding a new biologist in North Carolina through a partnership award with NC Forest Service and NC NRCS, working on Longleaf Pine and Quail Focus Areas.
- Signing a Memorandum of Understanding with the National Park Service at the North American Wildlife Conference this year in Norfolk, Virginia.
- Signing a Memorandum of Understanding with the Longleaf Alliance at their Biannual Conference in Alexandria, Louisiana. We will be working closely with the Longleaf Implementation Teams throughout the quail range to promote landscape-scale habitat efforts to benefit quail.
- Receiving continued commitment and chapter fundraising efforts for our Florida/Georgia Quail Coalition, which conducted over \$150,000 in public land quail habitat projects and youth shooting events this year.
- Partnering with in-state and federal partners to support the Morehouse Family Forest Initiative, focused on providing technical assistance to landowners within the quail range in southeast Arkansas and northeast Louisiana. Through the Morehouse Family Initiative Partnership, QF also hired its first biologist in the state of Louisiana.
- Growing the Arkansas team from 1 to 10 in the past year alone, adding eight Farm Bill Biologists, a Monarch Coordinator, and a State Coordinator to the ranks. This expanded Arkansas team put 10,800 acres of habitat on the ground through NRCS and state cost-share programs in 2018 and partnered with Arkansas Game and Fish Commission on an RCPP project for quail habitat across northern Arkansas that will roll out in 2019.

### Great Plains

Quail Forever was also expanding its conservation footprint across the Midwest and Great Plains states. In Oklahoma, QF signed a Memorandum of



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# HABITAT

## TOP 10 CHAPTERS FOR HABITAT SPENDING 2018

Otter Creek (IL) .....	\$77,651
West Central Missouri (MO) .....	\$67,962
Southwest Georgia (GA) .....	\$42,165
Missouri River Valley (MO) .....	\$33,909
Volunteer (TN) .....	\$24,114
Southern Arizona (AZ) .....	\$20,155
Music City (TN) .....	\$18,779
Mark Twain (MO) .....	\$18,077
Red Hills (FL) .....	\$15,000
Silver Creek (IL) .....	\$14,907
Total for All QF Chapters .....	\$682,339

Understanding with the Oklahoma Department of Wildlife Conservation, added two new Farm Bill Biologists, and helped implement the state's first-ever walk-in hunting access program.

In Texas, QF hired two new coordinating biologists through the RCPP to provide technical assistance to landowners in the state, delivering the Grassland Restoration Incentive Program through the Oaks and Prairies Joint Venture.

Through a new partnership with Conoco Philips and the National Fish and Wildlife Foundation, QF established a Range and Wildlife Conservationist in West Texas focused on delivering range and wildlife assistance to landowners. In addition, through a strategic partnership with the Gulf Coast Joint Venture and Texas Parks and Wildlife, QF is working to deliver a Gulf Coast Restoration Incentive Program.

Farther north across the plains and Midwest, QF hired five new employees in Kansas, including one new coordinating biologist, one private land conservationist and three habitat strike team positions. Through the *Build a Wildlife Area Program*® and in partnership with Kansas Department of Wildlife, Parks & Tourism, QF permanently protected 1,080 acres of critical wildlife habitat in Sherman County, Kansas. A land dedication ceremony was held in late 2018 to open the property, named Veterans Memorial Wildlife Area, to public hunting access.

In Missouri, QF's Farm Bill biologist team recorded 1,948 landowner contacts and conducted over 704 site visits while working in 77 Missouri counties, impacting over 20,244 acres and presenting to 3,296 workshop/meeting participants at over 70 events and conducted 31 spring whistle counts.

### Out West

Meanwhile, across the vast, sprawling reaches of

the American West, home to five of our six native species of quail, massive amounts of publicly-owned lands, and countless bucket-list bird-hunting destinations, QF continues to expand its presence.

Arizona now has three biologists working for Quail Forever. All three are partnerships between the Arizona Game and Fish Department, the Natural Resource Conservation Service, and our two Quail Forever chapters.

One position focuses on riparian areas which are the most critical habitats for all wildlife in Arizona, including quail, while another works closely with Arizona Game and Fish and the City of Yuma tourism department to implement a dove hunting program that establishes food resources for doves, provides hunting opportunities for small game hunters, builds relationships between QF and farmers, and highlights the value of hunting to the regional economy. The third biologist position is the lead implementor of a long-term habitat restoration project for scaled quail and pronghorn antelope called the Bonita Grassland Restoration Project, which has restored over 20,000 acres over the past six years. QF also helped with a project to restore scaled quail and masked bobwhite quail.

In California, QF chapters have been active in partnering with U.S. Forest Service and California Department of Fish and Wildlife (CDFW) to establish quail drinkers on forest service lands. These chapters have worked together to secure grant funding from CDFW to double the number of drinkers on the landscape more than the chapters could do without these grant funds.

Quail Forever has done a tremendous job for habitat over the past year, but we're just getting started. We are an organization still very much on the rise. Our habitat partnerships and programs will continue in the traditional areas, as well as the exciting new arenas of precision ag and corporate sustainability, pollinator habitat, and water quality programs. Like the covey, our strength is in our numbers and our commitment to a common goal. Together there is no goal beyond our reach.



## TOP 10 CHAPTERS FOR NESTING COVER 2018 (ACRES)

Tri-County (IL)	1,020
2 C Quail Forever (MO)	870
Central Nebraska (NE)	863
Otter Creek (IL)	638
Bootheel Bobwhites (MO)	390
West Central Missouri (MO)	238
Smoky Mountain (TN)	170
Big Rock (AR)	97
Little Bluestem (IL)	86
Heart of the Ozarks (MO)	82
Total for All QF Chapters	4,863



## Habitat Stats 2018 (Fiscal Year)

### Farm Bill Biologist Projects

Nesting cover, controlled burns, wetlands, woody cover and food plots

Acres Impacted	307,975
Landowner Contacts	8,435

Chapter Projects	2018	SINCE 2005
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### FOOD PLOTS

Number	1,311	9,383
Acres Covered	14,018	75,293
Dollars Spent	\$145,190	\$805,818

### NESTING COVER

Number	349	2,522
Acres Covered	4,863	43,668
Dollars Spent	\$181,795	\$1,290,514

### WOODY COVER

Number	8	256
Acres Covered	29	1,116
Dollars Spent	\$9,381	\$153,644

### WETLANDS

Number	2	53
Acres Covered	9	985
Dollars Spent	\$0	\$4,064

### MAINTENANCE

Number	455	3,298
Acres Covered	70,753	869,238



## CHAPTERS CONTRIBUTING \$3000 OR MORE TO LEGISLATIVE ACTION FUND 2018

Franklin County Covey (NE)	\$3,000
Wachtel Fur Immer (NE)	\$3,000
Otter Creek (IL)	\$3,000
Lincolnland (IL)	\$3,000
Silver Creek (IL)	\$3,000
Commonwealth (KY)	\$3,000
Missouri River Valley (MO)	\$3,000
Southern Arizona (AZ)	\$3,000
K-16 Quail Forever (KS)	\$3,000
Big Rock (AR)	\$3,000

### Work Continues on Legislation and Policy

We'd all rather be in the field hunting, but to continue our quail-hunting traditions it's increasingly important to covey up and keep up the fight for conservation. That's exactly what the Quail Forever government team did in 2018.

From Washington D.C. to state capitols, we are constantly engaged legislatively and administratively with our federal and state agency partners in the upland habitat mission.

Our team, chapter leaders and volunteers participated in numerous hearings and listening sessions across the country. We pushed for increased and enhanced habitat, along with improved access at the local level where boots hit the ground.

These efforts support the conservation programs and tools needed to benefit quail, other wildlife, and all our natural resources.

Within that context, the 2018 Farm Bill, signed into law December 20, was critical. Quail Forever's Government Affairs Team worked tirelessly toward making sure the bill's conservation title provided billions of dollars annually to impact tens of millions of acres across our country. Many of those lands are open to public hunting, fishing and recreation. This was only possible because you, as QF members and volunteers, made your collective voice heard.

In 2018 PF also engaged on Land and Water Conservation Fund (LWCF) legislation, which we were pleased to see pass out of both the House and Senate Committees with permanent authorization and improved funding. In addition, the Restore Our Parks Act moved out of the Senate Energy and National Resources committee with LWCF. We will continue our efforts to get both these important pieces of legislation signed into law.



ELSA GALLAGER

Our National Youth Leadership Council (NYLC) officers were in D.C. last summer advocating for the Recovering Americas Wildlife Act (RAWA), which could provide more than \$10 billion for our nation's wildlife over the next decade if passed and adopted.

Yes, QF was busy in DC over the last year. But just as importantly, you as chapter leaders and volunteers also engaged elected officials in your own state. Believe us when we say: Your voice is heard.

Numerous hearings and efforts on critical legislation that we depend on to deliver the mission of upland habitat conservation and access will most certainly continue in 2019. Keep up-to-date on our social media channels, and please continue answering QF's requests for you to contact your lawmakers.

Accomplishments have been made, but there is much work still to be done. Working with a new congress will be a learning curve in 2019 as we work for meaningful conservation legislation beyond the Farm Bill.



HECTOR ASTORGA

## HUNTING HERITAGE ACCOMPLISHMENTS 2018 (FISCAL YEAR)

YEAR	EVENTS	TOTAL PARTICIPANTS
2018	449	25,676

## CHAPTERS CONTRIBUTING \$3,000 OR MORE TO NO CHILD LEFT INDOORS PROGRAM 2018

Volunteer (TN)	\$10,000
Wachtel Fur Immer (NE)	\$6,000
Valley of the Sun (AZ)	\$5,000
Southern Middle TN Dove & Quail (TN)	\$3,000
Llano Estacado (TX)	\$3,000

### Reviving the National Hunting Tradition

In 2018, Quail Forever chapters set a new benchmark for sharing our hunting heritage and outdoor traditions with youth and families. We are committed to cultivating generations of hunter conservationists and informed conservation advocates. It's critical to the upland habitat mission.

In addition, chapter contributions to the No Child Left Indoors® Fund reached over \$63,000. Through matches and grants, the QF Education & Outreach Team leverages those dollars at a 9:1 rate to deliver grassroots programs such as shooting teams and shooting sports endowments, chapter event grants, hunter mentor training programs (in 8 states this year) and workshops, as well as additional Education & Outreach coordinator positions.

Yet there is much more to do. Hunter numbers continue to decline. Upland habitat, and grasslands specifically, face monumental challenges. We are making the call of our uplands about more than just hunting; it will become a rally cry for upland conservation action.

This past year Quail Forever joined a national hunter recruitment, retention and reactivation (R3) movement made up of state, federal, private, corporate and non-profit stakeholders. Traditional pathways to producing new hunters and conservation advocates are not working. Engaging new audiences in hunting — not only youth, but every generation — is critical.

Four pillars anchor this effort:

**Habitat Education** — Grow an informed public that appreciates and supports wildlife habitat conservation and the benefits it provides to clean water, clean air, soil protection and a healthy environment.

**Conservation Leadership** — Cultivate generations

of engaged and informed conservation leaders in communities across the country.

**Hunting Heritage** — Recruit, retain and reactivate hunting conservationists through strategic and outcome-based national R3 initiatives.

**Shooting Sports** — Provide a pathway of opportunity from shooting sports participant to hunting conservationist.

Quail Forever is here to help chapters and volunteers think differently about the kind of outreach events we host, the audiences we engage, and how to nurture and mentor the next generation of hunting conservationists. We're excited about these new initiatives and can't wait to engage you in them.

In the meanwhile, make it your personal challenge to bring a new member into the covey or to mentor someone who wouldn't otherwise get the chance to hunt, and that includes adults.

## TOP 10 CHAPTERS FOR EDUCATION OUTREACH 2018

Great River (IA)	\$14,313
St. Louis (MO)	\$11,368
Volunteer (TN)	\$10,000
Brown County (KS)	\$9,430
Wachtel Fur Immer (NE)	\$8,935
Little Bluestem (IL)	\$8,313
Southwest Georgia (GA)	\$7,735
Arkansas River Valley (AR)	\$7,554
Northern Kentucky (KY)	\$7,459
Valley of the Sun (AZ)	\$6,609
Total for All QF Chapters	\$301,857

# Chapters Retain 100% Decision-Making on Locally-Raised Funds

## Chapter Work Anchors the Quail Forever Mission

A Quail Forever chapter is, at its most fundamental level, a covey — where many individuals come together as one group to create something greater than the sum of all those individual parts.

Quail Forever’s unique model, with chapters retaining 100 percent of the decision-making control over their locally-raised funds, continues to be the driving force behind the organization’s success.

This allows chapter volunteers to develop wildlife habitat projects and conduct conservation events in their communities, all while belonging to a national organization with a strong, unified voice regarding state and federal conservation policy.

As our chapters go, so goes Quail Forever. Just as we come together in our communities to form our local coveys, so too do all those chapters across the country come together to form the national covey. But it all starts at that grass-roots foundational level.

And that is why it’s so important to get involved, to covey up and make things happen. Maybe it’s an officer’s position with your local chapter, or the chair of an event. You don’t have to do big things to make a difference, you just have to do something. It could be helping out with a youth event, running a raffle at your local banquet, or even just attending a banquet and spending a few bucks for conservation while having a great time.

Your membership in the national organization is essential, but your involvement with your local chapter is critical. Covey up and fly high. That’s the true power of Quail Forever.



### TOP 10 CHAPTER BANQUETS BY MEMBERSHIP 2018

Missouri River Valley (MO)	257
Illinois State University Trap & Skeet (IL)	200
Flint River (GA)	194
Northern Kentucky (KY)	181
Silver Creek (IL)	179
Great River (IA)	170
Keeper of the Plains (KS)	170
Southwest Georgia (GA)	166
Otter Creek (IL)	165
Marion County (KS)	164

# CHAPTERS

# 9 QF Will Help Impact Million Acres of Wildlife Habitat Impact Nationwide

## LEGACY

### Gifts Make Our Upland Heritage Forever

On behalf of everyone at Quail Forever, thank you to all those who made a gift in 2018. Your support came at the right time for upland habitat and gamebirds. As you've seen in this annual report, the gifts you made helped us accomplish a great deal.

But our work is never done and there is much more to do. So we hope you'll make a gift in 2019.

Since 2005, Quail Forever has protected critical wild lands, sustained healthy populations of both quail and other gamebirds, and developed future generations of hunter-conservationists. With the health of America's uplands and wildlife at stake, along with our own health and outdoor traditions, Quail Forever's vision and strategic, mission-driven approach to conservation are more important than ever before.

All across North America, wildlife habitat is rapidly disappearing. Since 2009, the Great Plains have lost more than 53 million acres of grasslands — an area the size of Kansas — to development, and only 5 percent of the United States' original prairie landscapes remain. Historically, longleaf pine woodlands covered over 90 million acres across the Southeast. Today, less than 3 percent remain. Western public landscapes are in peril as changes in management jeopardize upland bird populations.

Looking ahead, we're excited to announce that Quail Forever and Pheasants Forever are embarking on a journey over the next five years to:

- Help impact 9 million acres of wildlife habitat nationwide, and permanently protect 75,000 acres through fee title acquisition and conservation easements.
- Reach 1.5 million participants with new and

expanded education and outreach programs to engage them in outdoor recreation, shooting sports, hunting and habitat conservation.

- Leverage the full strength of our grassroots organization, ensuring our collective voice is heard on Capitol Hill; and making conservation a key part of our national dialogue by advocating for policies that work for wildlife and for our communities.

### WAYS TO GIVE

- Upgrade your membership to the Life, Patron, or Gold Patron level
- Consider a significant gift to a specific program or initiative
- Sponsor or host a program or event
- Make a gift of land or establish a conservation easement
- Give to The Forever Stewardship Fund
- Join the Habitat Legacy Society by including Quail Forever in your will

The generosity of QF's benefactors is astounding. It's one of the anchors to the organization's success. However, QF continues to need your support. You can make a difference that will last forever.

For more information on the ways to give, and an approach for structuring a lasting gift in support of upland habitat conservation, please contact David R. Bue, QF vice president of development, at 218.340.5519 or [dbue@quailforever.org](mailto:dbue@quailforever.org).

[quailforever.org/legacy](http://quailforever.org/legacy)

## TOP 10 CHAPTERS FOR MAINTENANCE ACRES 2018

Oklahoma #89 (OK)	59,654
Homesteaders (OK)	3,200
West Central Missouri (MO)	2,077
Heart of the Ozarks (MO)	1,100
Shortgrass (MO)	770
Central Nebraska (NE)	581
Otter Creek (IL)	544
Smoky Mountain (TN)	450
Missouri River Valley (MO)	256
Southern Middle Tennessee (TN)	256
Total for All QF Chapters	70,753

We cannot achieve these ambitious goals with the collective support of our partners, donors and chapter leader members, like you. You are the muscle and voice of Quail Forever, and you have the opportunity to spread the message of habitat conservation, hunting heritage and advocacy in your community.

It is through public and philanthropic support that we will be able to pass along the hunting legacy to future generations of hunters, conservationist and volunteers. Now is the time. Here is what 3 key sponsors have to say.

**Dr. Chris Lee** — “Remember the first time you saw a covey rise? Witnessed a bird dog on point? Enjoyed the company of your hunting buddies around the truck after a great day afield? These are the moments I treasure. I became a Quail Forever Patron Member to help ensure these special moments can be enjoyed by future generations forever!” Dr. Chris Lee, Quail Forever Patron Member and Plainsmen Quail Forever Chapter president.

**24/7 Travel Stores** — “I grew up in the country but wasn’t necessarily a country boy. But there were places to hunt which has become more of a challenge. However, Quail Forever’s wildlife habitat work on public land and private land is making a difference. We understand the difference habitat makes for upland birds based on our experience improving habitat on our family farm. We’ve established CP33 quail buffer strips, added plum thickets, and adopted wildlife-friendly haying and grazing practices ... proving that agriculture and wildlife can coexist, even thrive together. We went from having just a few gamebirds to lots of quail. Quail Forever’s commitment to wildlife habitat and its work fostering the next generation of hunters aligns with our family



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values and our business interests which is why 24/7 Travel Stores chose to partner with QF to raise over \$24,300 for the organization’s youth outreach program. 24/7 Travel Stores in Kansas are great places for any hunter to stop when they need to fill up with gas, grab something to eat and stock up on supplies. We want to help QF give back to conservation and keep the hunting tradition alive.” Mark Augustine, president of Triplett, Inc. / 24/7 Travel Stores, and Quail Forever Gold Patron Member.

**National Fish and Wildlife Foundation** — “From improving soil health and water quality to enhancing habitat for pollinators and other priority species, Quail Forever has long been a leader in working with agricultural producers to address critical conservation challenges. National Fish and Wildlife Foundation values our longstanding partnership with Quail Forever as we work together on these issues to sustain our nation’s natural heritage.” Jeff Trandahl, executive director and CEO of the National Fish and Wildlife Foundation.

[quailforever.org/legacy](http://quailforever.org/legacy)



2018 QUAIL FOREVER ANNUAL REPORT

**NOW**  
is the time

# THE FUTURE

## Seeking a Common Vision

The legendary outdoor writer Gene Hill once wrote that, if we're lucky, quail hunting is a series of lovely paintings that we walk into and out of all day long. It's a lovely thought, and begs an obvious question: How do you paint a picture of the essence of what quail hunting is to you? What it means? Why it matters? How it's a part of your soul?

When you think of quail hunting in that way, where does your vision take you? A foggy morning in a southern longleaf pine forest dripping with generations of tradition? A cherished midwestern farmstead? A secret little piece of grass and sky somewhere out on the plains? The stark and lovely beauty of the desert?

We are a nation of many quail species, many regions, and many many hunting traditions, so of course there is no single painting, no one prevailing vision that best conveys what quail hunting means to each of us.

Except one. The vision of the organization you are a part of. The organization you joined out of a desire to see that vision preserved for you and generations to follow. That's why we all joined: Out of many individual visions comes a single unifying, rallying vision for the future of what we love.

There have been many challenges conquered and many lofty goals achieved in Quail Forever's short life. But the most difficult challenges, and the most satisfying victories, are still ahead of us. We promise to keep up the fight for your vision, and ours. But we need your help in that battle. A quail can't survive without a covey, and we can't do this alone. Let's covey up and rise together for the future.



A Final  
**THANK  
YOU!**

2018 QUAIL FOREVER ANNUAL REPORT

THANKS TO OUR CORPORATE  
PARTNERS IN CONSERVATION



PARTNERS